* THE CORPORATE ELITE*



ASHTON-TATE Edward M. Esber Jr.

Sales: \$267 mil. Profits: \$43 mil.

Market value: \$592 mil.

Torrance, Calif 213-329-8000

▶ Born 6/22/52, Cleveland, Ohio; BS (computer eng.), Case Inst. of Tech., 1974; MS (elec. eng.), Syracuse, 1976; MBA, Harvard, 1978. Career path-engineering/technical; tenure-4 years, CEO 4 years. Compensation: 1987 salary & bonus, \$874,000; ownership, 90,000 shares. ▶ King of database management. Delay in shipping dBASE III hasn't hurt demand for this new superfast program. Also excited about his entry into word processing, tailored to Apple's MacIntosh. That's his ticket to diversification. A risk fanatic-and one-time skydiver.

98 BusinessWeek/October 21, 1988

THE CEO 1000